

MOTIVANO PRIVACY AND SECURITY POLICY

Effective June, 2011

PRIVACY

Your privacy is important to us. This Privacy and Security Policy describes what information we collect when you visit our website, or use our applications, why we collect it, and how it is used. This Privacy and Security Policy also addresses our data security practices, the options you have to access and control any personally identifiable information you provide to us, and other matters.

Collection, Use and Retention of Information

We collect, use and retain information about you as needed to administer your accounts and relationships with us. Motivano uses Personal Information and Non-Personal Information primarily to improve the content of our website, to customize the content and/or layout of our website for each individual visitor, to notify you about updates to our Website, and to send product related email notifications to registered users. This information is not shared, sold, or rented with other unaffiliated third-parties.

Personal Information

The types of personal information we collect and share depend on the product or service you have with us. Information can include: name, email address, user name and password, address, social security number. Motivano collects Personal Information from you when you register for a service or when your employer provides one of our services to you.

We collect your personal information, for example, when you create an account, when you apply for a voluntary benefit and utilize payroll deduction, when you enroll for benefits, or when you communicate with us via the website.

Non-Personal Information

Motivano uses analytic and reporting technologies to record Non-Personal Information such as Internet domain and host names, Internet protocol (IP) addresses, browser software and operating system types, click stream patterns, and the dates and times that the website and the Motivano services are accessed. We use this data to analyze site usage and make improvements, and to provide aggregated reporting to clients and advertisers. This information cannot be used to personally identify you.

We collect non personal information about you from the following sources:

- Information provided by you during the registration process;
- Information we receive from you on applications or other forms;
- Information about your transactions with us, our affiliates or others;

Cookies

Cookies are small text files that are stored on your computer when you visit certain web pages that record your preferences. We use cookies to provide you with the best level of service. On subsequent visits, we will be able to access such cookies, so that you will not have to re-enter your preferences each time you visit. They cannot harm your computer and they do not contain any personal or private information. Using a cookie allows us to recognize you and to automate your online experience. You must accept cookies in order to utilize our sites.

To bring you offers that are of interest to you via the marketplace site, Motivano has relationships with companies that allow other companies to place ads on the Motivano websites (Adservers). As a result of your visit to Motivano's marketplace site, ad server companies may place cookies and collect information such as your domain type, your IP address and click stream information.

Third Party Websites

You may be able to access third-party websites directly from the Motivano websites. If you access a third-party website you should read their Privacy Policy prior to providing personally identifiable information.

Disclosure of User Information to Third Parties

Affiliated Third Parties

We are highly selective in choosing vendors and service companies that assist us in providing quality products and services to our customers. We may share certain user information with these third parties to facilitate the offering, administration, collection and delivery of these products and services under controlled circumstances designed to protect our users' privacy.

We require third parties to comply with strict standards regarding security and confidentiality of such information. They are not permitted to release, use for their own purposes, or sell any customer information we share with them, including email addresses, to any other party.

We do not sell, rent or otherwise distribute to third parties the personal information you have given to us in confidence except as permitted by law.

Disclosure to Unaffiliated Third Parties

Motivano may disclose your Personal Information to prevent an emergency, to protect or enforce our rights, to protect or enforce the rights of a third party, or as required or permitted by law (including, without limitation, to comply with a subpoena or court order).

Sharing of Customer Information Within Our Corporate Family

In order to offer you a wider range of products and services, we may share user information with other products offered by us by common ownership or corporate control (our "corporate family").

Disclosure to Successors

Motivano may disclose your Personal Information to any successor-in-interest of Motivano, such as a company that acquires Motivano. In the event Motivano goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred. You will be notified via email or by a notice on the Motivano Website of any such change in ownership or control of your personal information.

Social Media

When you use social media sites, chat rooms, blogs, etc. accessible from our websites, you should be aware that any personally identifiable information you provide is available in the public forum. This Privacy Policy does not apply to those sites.

SECURITY

General Security Features

Our Website design features multiple levels and types of security throughout the design, as well as during a user's session. We employ Secure Socket Layer (SSL) protocol for data encryption; firewalls; unique identifiers and passwords; and continual suspect monitoring and reporting. Users are logged off after a period of inactivity as a deterrent to access by unauthorized persons.

Personal Information

The security of your personal information is important to Motivano. Motivano follows generally accepted industry standards to protect your Personal Information both during transmission and once Motivano receives it. Access to information is controlled and provided on a need-to-know basis. Motivano uses commercially reasonable efforts to protect personal information from unauthorized access or disclosure. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while Motivano follows commercially acceptable means to protect your personal information, Motivano cannot guarantee its absolute security.

Protecting Children Online

We do not knowingly solicit information from or market information to children. Our services are available to all qualifying individuals 18 years of age or older.

Changes

Motivano may make changes to this policy from time to time. We encourage you to visit this page often to review the policy so that you are aware of what we collect, how we use the information and measures we use to protect your information.

Acknowledgement

By using the Motivano websites and applications, you agree to this Privacy and Security Policy.

If You Have a Privacy Question

If you have a privacy question about the Site, or about the Privacy and Security Policy, please [click here](#) to contact us. Or write to us at: Motivano - Privacy Concerns, 5810 West Cypress Street, Suite H, Tampa, FL 33607. We will investigate your question, respond to your inquiry and attempt to resolve any concern regarding your privacy question.

Please be sure to tell us your name and address, as they appear on your account(s) with us and your telephone number so that we can properly identify you in our system files.

To download the Privacy Policy Click [here](#).