

MOTIVANO

PRIVACY AND SECURITY POLICY

Because your privacy is important to us, we have created the following Privacy and Security Policy to let you know what information we collect when you visit our website, Motivano (the "Site"), why we collect it, and how it is used. This Privacy and Security Policy also addresses our data security practices, the options you have to access and control any personally identifiable information you provide to us, and other matters.

This Privacy and Security Policy is governed by our Terms and Conditions. To the extent there is a conflict between the terms of the Privacy and Security Policy and the Terms and Conditions, the Terms and Conditions shall govern. We encourage you to visit this page often as we may periodically make changes to this Privacy and Security Policy which will be included on this page. It is your responsibility to review this Privacy and Security Policy frequently and remain informed about any changes. By using the Site, you agree to this Privacy and Security Policy. This is our entire and exclusive Privacy and Security Policy and it supersedes any earlier version.

PRIVACY POLICY

Collection, Use and Retention of Customer Information

We collect, use and retain information about you as needed to administer your accounts and relationships with us. Motivano uses Personal Information and Non-Personal Information primarily to improve the content of our Web page, to customize the content and/or layout of our page for each individual visitor, to notify consumers about updates to our Web site, and to contact consumers for marketing purposes as designated by the consumer. The collection and retention of your information also allows us to offer specific products and services we believe will be most useful to you. This information is not shared with other organizations for commercial purposes.

Personal Information

For each visitor to the Motivano Web Site, the Motivano Web server automatically recognizes only the consumer's domain name and IP address, not the e-mail address.

We collect the domain name and e-mail address (where possible) of visitors to our Web page, aggregate information on which pages consumers access or visit, user-specific information on what pages consumers access or visit, and information volunteered by the consumer such as survey information and/or site registrations, name and address, telephone number.

Motivano collects Personal Information from you when you provide it to us. For example, when you register with the Motivano web site, Motivano may collect your username, email address, and other information that Motivano requests in the registration process, and any additional information that you provide on your profile page. In addition, if you communicate with Motivano regarding the Site or Motivano's services, we will retain any information that you provide to Motivano in any such communication.

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We collect nonpublic personal information about you from the following sources:

- Information we receive from you on applications or other forms;
- Information about your transactions with us, our affiliates or others; and
- Information we receive from consumer reporting agencies.

The content that you store, post, or transmit on or through the Web Site, such as message board postings, your profile page, and images you upload to the Web Site, may be accessed by other users, including people that you do not know. Motivano is not responsible for the actions of others. Therefore, you should use care in communicating with other users and only disclose your Personal Information to other users that you know to be trustworthy. You should not assume that your content will be kept private.

Cookies

Cookies are very tiny text files that are stored on your computer when you visit certain web pages that record your preferences. We use cookies to provide you with the best level of service. On subsequent visits, we will be able to access such cookies, so that you will not have to re-enter your personal information each time you visit. They cannot harm your computer and they do not contain any personal or private information. Using a cookie at such points allows us to recognize you and to automate your online experience. You must accept cookies to shop through the Site. You can erase or block cookies from your computer if you want to (your help screen or manual should tell you how to do this), but the Site may not work correctly or at all if you set your browser not to accept cookies.

- Motivano does not set any cookies
- Motivano uses cookies to store visitors' preferences
- Motivano lets other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Motivano's cookies.

Non-Personal Information

Motivano uses analytic and reporting technologies to record Non-Personal Information such as Internet domain and host names, Internet protocol (IP) addresses, browser software and operating system types, click stream patterns, and the dates and times that the Web Site and the Motivano services are accessed. This information ("Non-Personal Information") cannot be easily used to personally identify you.

Disclosure to Successors

Motivano may disclose your Personal Information to any successor-in-interest of Motivano, such as a company that acquires Motivano. In the event Motivano goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred. You will be notified via email or by a notice on the Motivano Web Site of any such change in ownership or control of your personal information.

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Third Party Web Sites

You may be able to access third-party web sites directly from the Motivano Web Site. This Privacy Policy does not apply when you access such web sites. Motivano cannot control how third parties may use Personal Information you disclose to them, so you should carefully review the privacy policy of any third-party web site you visit before using it or disclosing your Personal Information to its provider.

Please note that since we cannot control information on other Internet sites, we are not responsible for the content of sites linked from our Web site.

Disclosure of Customer Information to Third Parties

We are highly selective in choosing vendors and service companies that assist us in providing quality products and services to our customers. We may share certain customer information with these third parties to facilitate the offering, administration, collection and delivery of these products and services under controlled circumstances designed to protect our customers' privacy. We require third parties to comply with strict standards regarding security and confidentiality of such information. They are not permitted to release, use for their own purposes, or sell any customer information we share with them to any other party.

We may disclose all of the information we collect, as described above, to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing agreements.

We do not sell to third parties the personal information you have given to us in confidence. We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law.

Disclosure to Unaffiliated Third Parties

Motivano may disclose your Personal Information to prevent an emergency, to protect or enforce our rights, to protect or enforce the rights of a third party, or as required or permitted by law (including, without limitation, to comply with a subpoena or court order). Motivano may disclose your information to a third party that alleges that you have infringed their intellectual property rights. Similarly, if you allege that a user allegedly infringed on your intellectual property rights, Motivano may disclose your information to that user.

Disclosure to Third-Party Service Providers

Motivano may contract with various third parties who help Motivano provide and maintain the Web Site or the Motivano services. Motivano cannot guarantee that such third parties will not disclose your Personal Information. Additionally, please keep in mind that whenever you give out personal information online --- for example, via message boards or chat --- that information can be collected and used by people you don't know. While Motivano strives to protect your personal information and privacy, Motivano cannot guarantee the security of any information you disclose online; you make such disclosures at your own risk. However, if you violate the rules, Motivano

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reserves the right to disclose any and all user activity to the public, third parties and or law enforcement agencies.

With respect to Ad Servers: To bring you offers that are of interest to you, Motivano has relationships with companies that allow other companies to place ads on the Motivano Web Site. As a result of your visit to Motivano site, ad server companies may collect information such as your domain type, your IP address and click stream information.

Sharing of Customer Information Within Our Corporate Family

In order to offer you a wider range of products and services, we may share customer information with other products offered by us by common ownership or corporate control (our "corporate family"). Our corporate family members include employee benefits products. By sharing information about your accounts and relationships among our corporate family, we can serve you more efficiently and make it easier for you to do business with us. The information we share with companies in our corporate family generally includes information about your transactions and our experience with you. However, unless you tell us not to, we may also share additional information about you including:

- Information we obtain from your applications, such as your income or marital status;
- Information we obtain from a consumer report, such as your credit score ;
- Information we obtain to verify representations made by you
- Information we obtain from companies regarding their employment, credit, or other relationship with you, such as your employment history.

SECURITY POLICY

General Security Features

Our Web site design features multiple levels and types of security throughout the design, as well as during a customer's session. We employ Secure Socket Layer (SSL) protocol for data encryption, firewalls, unique identifiers and passwords, and continual suspect monitoring and reporting. Customers are logged off after a period of inactivity as a deterrent to access by unauthorized persons.

Personal Information

The security of your personal information is important to Motivano. Motivano follows generally accepted industry standards to protect the Personal Information submitted to Motivano, both during transmission and once Motivano receives it. Whenever Motivano obtains your Personal Information, Motivano uses commercially reasonable efforts to protect it from unauthorized access or disclosure. However, Motivano is not an insurer of the security of your Personal Information. Accordingly, Motivano assumes no liability for any disclosure of data due to errors in transmission, unauthorized third party access or other acts of third parties, or acts or omissions beyond Motivano reasonable control.

We have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at

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our site. When we transfer and receive certain types of sensitive information, we redirect visitors to a secure server.

However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while Motivano strives to use commercially acceptable means to protect your personal information, Motivano cannot guarantee its absolute security.

Protecting Children Online

We do not knowingly solicit information from or market information to children online. Our services are available to all qualifying individuals 18 years of age or older.

If You Have a Privacy Question

If you have a privacy question about the Site, or about the Privacy and Security Policy, please [click here](#) to contact us. Or write to us at:

Motivano - Privacy Concerns
5810 West Cypress Street, Ste H
Tampa FL 33607

We will investigate your question, respond to your inquiry and attempt to resolve any concern regarding your privacy question.

Please be sure to tell us your name and address, as they appear on your account(s) with us and your telephone number so that we can properly identify you in our system files.