

# SmartSavings

## DISCOUNT MARKETPLACE

Offer your employees, members, or students a customizable web-based portal with access to discounts at tens of thousands of nationwide merchants and national brands:

- A valuable new benefit at no cost
- Increases both loyalty and retention
- Savings up to 60%, with average savings of 10%
- Customizable colors, logo, and more

SmartSavings is the largest and most successful online member discount marketplace in the United States, providing millions of members access to thousands of popular merchants and national brands.

Adding the SmartSavings Marketplace to your benefits program literally increases disposable income. Members will gain access to extraordinary discounts and quality products from nationally recognized retailers, as well as many additional features including access to a personal shopping assistant, a toll free hotline for customer service needs, email newsletters highlighting special discounts, and much more.

All merchants are carefully screened through our new merchant review process. We then negotiate the best deals with them, and regularly update the offers. All this comes at no cost to you, and provides you and your members peace of mind.

### Discounts are available in convenient categories including:

- Apparel & Accessories
- Automotive
- Beauty
- Books & Magazines
- Computers & Electronics
- Entertainment & Travel
- Flowers & Gifts
- Food & Beverage
- Health & Wellness
- Home, Garden & Pets
- Services
- Tickets



## SmartSavings Facts:

- SmartSavings is one of the largest and most successful member discount marketplaces in the United States
- The website serves as a turnkey custom branded member discount marketplace
- SmartSavings offers discounts with tens of thousands of nationwide merchants and popular national brands
- Offers redeemable both online and through traditional retail outlets
- Members save an average of 10% on products and services, with some discounts up to 60%
- Discounts are derived from Motivano's buying power, through the aggregation of millions of members
- Clients include state and local governments, universities, national banks, Fortune 100 companies, and associations

## SmartSavings Client Benefits:

- Customizable website with client logo, color selection, and banner
- Increase brand awareness by driving traffic to client website/intranet
- Consolidate external tools or information for an all-in-one portal
- Post announcements, news, and other messaging
- Pre-existing discounts and offers can be added to marketplace
- No client liability for products purchased through SmartSavings

## SmartSavings Member Benefits:

- Save hundreds of dollars on apparel, computers, electronics, gifts, and more
- Enables members to stretch their hard earned income
- Dozens of new merchants are added monthly
- Members can request new vendors to be added to the site
- Secure online shopping with SSL encryption
- Live agent support available for questions or offline shopping assistance

## SmartSavings User Interface Features:

- FAQ and Help links available from every page
- Site map accessible from every page allows direct access to subcategories
- Most Popular Deals area highlights high-traffic offers
- Zip code search available allows members to find local offers
- New Offers identifies the newest merchant discounts added to the site
- My Favorite Merchants area bookmarks favorite merchants for quick access

## Competitive Advantages:

- 10 years of experience as the market leader
- No charge for customization
- Customize discounts by selecting which merchants are available to members
- Custom content can be added on the home page
- Free monthly activity report
- Members never pay any additional fees, even for Premium Offers
- Free newsletter alerts members to new offers and seasonal discounts
- Best possible discounts from merchants
- Pre-existing discounts and offers can be added within the same interface

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## About Motivano

Founded in 1999, Motivano is a leading employee benefits technology company, providing solutions that deliver convenience and cost-savings. In the last 5 years, over 4,000 companies and government organizations have signed on with Motivano. Clients include numerous Fortune 500 and government employers, such as Wachovia, Citi, GSK, Time Warner, and the State of Delaware, as well as thousands of small to mid-size companies.

Motivano's Smart suite of products includes:

SmartWay	Benefits Portal
SmartEnroll	Benefits Enrollment Platform
SmartPay	Voluntary Benefits Administration
SmartCash	Employee Payroll Card
SmartPaystubs	Online Paperless Paystubs
SmartSavings	Member Discount Marketplace
SmartAwards	Employee Incentive Card