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Motivano Announces Distributor Contract with Wachovia Insurance Services

TAMPA, FL – (July 30, 2007) – Motivano, Inc., a leading employee benefits technology company providing electronic payment solutions, today announced that it has entered into an agreement with Wachovia Insurance Services, the eleventh largest insurance broker in the United States, whereby Wachovia Insurance Services will distribute Motivano's SmartSavings™ and SmartPay™ services.

"We welcome the opportunity to provide our clients and prospects the benefits of using Motivano's advanced benefit technology to streamline the billing and reconciliation process for employee paid voluntary benefits. The use of Motivano's SmartPay technology removes much of the administrative burden that an employer faces when offering these products", says Steve Farish, Vice President Employer Solution Group - Worksite Division.

Motivano will be working with Wachovia Insurance Services National Worksite Practice , whereby the unique products, SmartSavings employee discount marketplace and SmartPay voluntary benefits payroll consolidation, will be introduced to Wachovia Insurance Service's worksite employer clients via their existing broker network at no cost to the employer or their employees.

"We are very excited about this opportunity to work with Wachovia Insurance Services" says Chip Hunziker, Director of Strategic Business Development for Motivano. "Our SmartPay platform will enable employers to offer their employees discounts on a virtually unlimited number of voluntary benefits. Wachovia Bank, NA has been a client of Motivano's SmartSavings discount marketplace since 2005 and we are looking forward to extending Wachovia's clients the same benefit they have enjoyed for years."

ABOUT MOTIVANO

Motivano is a leading employee benefits technology company providing electronic payment solutions that deliver convenience and cost savings. Founded in 1999, Motivano serves over 4,500 corporate, Fortune 500, and government employers, with over 100 new employers joining monthly. In 2006, Motivano increased its distribution capabilities by over 20% through partnering with 25 new TPAs, health plans and brokerage firms. Partnering with these distributors enabled Motivano to add 1,700 clients in 2006, and has fueled the company's three-year revenue growth of 380%.

ABOUT WACHOVIA INSURANCE SERVICES

Wachovia Insurance Services Inc., a part of Wachovia Corporation, is the eleventh-largest insurance broker in the United States with annual revenues in excess of \$450 million and annual premium placements exceeding \$4 billion. Recognized as one of the insurance industry's leading firms, Wachovia Insurance Services and its affiliates employ more than 1400 insurance professionals in 35 offices in 20 states and the District of Columbia. Wachovia Insurance Services Inc., the third largest bank-owned insurance brokerage operation in the nation, provides property-casualty insurance brokerage services, risk management consulting, employee benefits and compensation consulting, life insurance, and executive benefits to clients on a nationwide basis.