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Motivano Client Satisfaction Climbs After Siebel CRM Implementation

TAMPA, FL – (June 20, 2007) – Motivano, Inc., a leading employee benefits technology company providing electronic payment solutions, recently announced that it has implemented Oracle's customer relationship management product, Siebel CRM On Demand. Independent research firm, Forrester Wave, named Siebel CRM a leader in sales force automation software. Recognizing the limitations of its legacy system, Motivano made the decision to invest in Siebel CRM to improve overall management of client relations and information.

"The new CRM tool has substantially improved our ability to manage all calls, requests, and emails that originate from our clients", said John Zdanowicz, Vice President of Client Services at Motivano. "This powerful system provides us with real time information on our service responsiveness and overall performance. We've seen a significant reduction in our response times and improved customer issue resolution rates. Client satisfaction scores have increased dramatically since the implementation of the CRM system. We've also seen business growth within our existing client base as a result of these changes."

"The decision to move to Siebel CRM was very important, as this was an enterprise-wide solution that interfaced with every area of our business. It needed to be the backbone of how we operate and service our clients. The improvements are now visible in every aspect of our business, internal and external," said Seif Saghri, CEO of Motivano.

In addition to implementing Siebel CRM, Motivano has realigned several areas of its business, including product development, and has streamlined its system updates and critical enhancements processes. Siebel CRM and the new approaches to business and product management combined have helped Motivano bring about faster response times to system inquiries and servicing, as well as improved development and implementation schedules for all of its technology-based products.

ABOUT MOTIVANO

Motivano is a leading employee benefits technology company providing electronic payment solutions that deliver convenience and cost savings. Founded in 1999, Motivano serves over 4,500 corporate and government employers, including several Fortune 100 companies. With over 140 TPAs, Brokers and Health Plans distributing Motivano products, over 100 new employers are joining monthly, helping fuel Motivano's three-year revenue growth of 380%.

ABOUT SIEBEL CRM ON DEMAND

The company's comprehensive, on demand CRM solution, Siebel CRM On Demand delivers low-risk, hosted customer relationship management that can help customers accelerate sales, improve marketing and deliver consistent customer service. With customers that include leading SMB and Enterprise organizations globally, Siebel CRM On Demand is the most complete hosted CRM solution for accelerating business results.

ABOUT ORACLE

Oracle (NasdaqGS: ORCL) is the world's largest enterprise software company. For more information about Oracle, please visit Oracle's website at <http://www.oracle.com>.